




AMY GARLIT

Graphic Designer

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 amyjogarlit.art

EDUCATION

California State University, Sacramento
B.S. Graphic Design | 2012 - 2016

TECHNICAL SKILLS

- Adobe Creative Suite
- Web Administration
- Product Photography
- UI Best Practices
- HTML, CSS
- Designing for Print
- Email and Web Design
- Video and Motion Graphics
- Package Design
- Digital Illustration

SOFT SKILLS

- Attention to Detail
- Time Management
- Critical Thinking
- Problem Solving
- Communication
- Team Collaboration
- Concept Development

CAREER OBJECTIVE

An experienced graphic designer and creative with 9+ years in print, web, and video. Currently seeking dynamic opportunities to contribute creative expertise. Has a proven ability to excel in multitasking, critical thinking, and project management, and is eager to expand skillsets, connect with inspiring individuals, and make a meaningful impact in the world through design.

WORK EXPERIENCE

Creative and Community Manager at Nix+Ness

Denver, Colorado

May 2024 - December 2024

- Conceptualized and crafted digital assets for use in social media, trade show and marketing materials, web ads, and email campaigns.
- Coordinated, executed, and edited product and lifestyle photoshoots.
- Updated and elevated the Nix+Ness website for SEO optimization and user experience.
- Redesigned B2B deliverables for brand cohesion and awareness.
- Created, launched, and managed Google Ad campaigns.
- Attended nationwide trade shows solo to expand brand awareness.

Graphic Designer at Infinite Product Company

Lakewood, Colorado

July 2021 - March 2024

- Developed brand and package design for wellness and hemp brands including Infinite CBD and various white-label clients.
- Executed design and implementation of print materials such as packaging, deliverables, and trade show and marketing materials.
- Spearheaded creation and launch of digital assets such as web ads, email designs, web page layouts, and social media content.
- Provided in-house product photography and mock-up creation.

Graphic Design & Media Specialist at The Dough Bar

Tracy, California and Fort Collins, Colorado

November 2017 - July 2021

- Relocated with the company from California to Colorado in 2018.
- Drove creative development for The Dough Bar and its retail brand The Doughnut Club, spanning digital media, package design, production signage, and social media.
- Managed front and back-end operations for both websites using Shopify.
- Grew social media following from 10,000 to +250,000 across platforms.
- Led retail location openings, handling signage development and customer service training.
- Executed in-house food photography, creative video production, and content editing.
- Attended large-scale nationwide events to assist in organization and implementation.

Portrait Photographer & Designer at The Photo Studio

Tracy, California

January 2016 - December 2017

- Provided consistent and exceptional photography in a studio space.
- Became proficient in prepress operations.
- Designed cohesive marketing material for a retail space.
- Trained colleagues on utilization of new hardware and software.

Teaching Assistant at CSU, Sacramento

Sacramento, California

August 2015 - December 2015

- Graded tests and assignments relating to an Intro to Graphic Design course.
- Communicated promptly with the overseeing professor.
- Tutored students in the basic applications of design software.
- Handled class records, and administered tests and assignments from up to 150 students.